

# The safest choice is innovative care.

The Ridge Cottonwood and SafelyYou better protect residents.

The Ridge Cottonwood is proud to offer SafelyYou as part of our complete fall management program. SafelyYou combines world-leading AI video technology with expert clinical support to both detect and help prevent falls. With this proven solution, care staff can immediately review fall video to assess each fall's severity, so our residents get the right care right away.



**SafelyYou  
Respond™**

breakthrough  
AI innovation



**SafelyYou  
Insight™**

remote team of  
MDs, RNs, OTs,  
and PTs

=

**80%**

fewer fall-related  
ER visits

=



less risk



cost  
savings



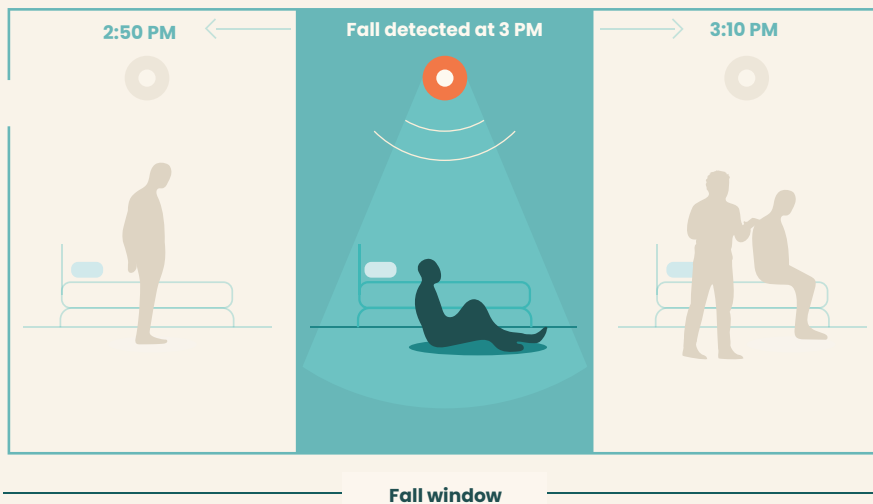
faster fall  
response  
times



elevated  
quality  
of care

And that adds up to better outcomes for seniors who use SafelyYou.

# Looking out for seniors every minute of every day



## SafelyYou Respond™ works 24/7.

1. An AI-enabled multi-sensor is installed in the corner of the bedroom, and activated only after consent is received.
2. Video only records events leading up to and after an on-the-ground incident.
3. When a fall occurs, care staff is immediately notified and can review the fall video to assess the fall's severity, getting seniors the right care right away.

## Protecting privacy and security, too

SafelyYou adheres to the strictest privacy and security standards.



No live streaming



No audio



No wearables



Only events surrounding a fall incident are recorded



Non-fall video is automatically deleted within minutes



HIPAA compliant

## Watch how it works



[safely-you.com/families](https://safely-you.com/families)



**To learn more** about how The Ridge Cottonwood and SafelyYou partner to **better protect seniors, elevating care and increasing safety**, reach out to us.

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